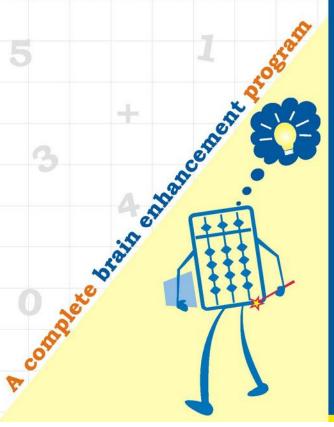


## Going Beyond Mathematics...



### **Our Mission**



At Brain-O-Magic our mission is to provide children the right tools to unlock their hidden potential. The fun filled and motivational environment, coupled with a scientifically developed curriculum will not only assist children with mathematics, but will also improve their performance in other academic and non-academic areas.

# About the PROGRAM

A child needs to be taught how to write, ride a bike or even swim. Why not teach them how to concentrate, focus and listen?

Brain-O-Magic is a brain enhancement program designed by a team of experts in the field of education. Unlike math tuitions, our key goal at Brain-O-Magic is to assist children in developing lifetime skills.



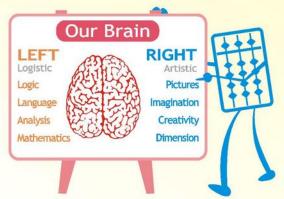


### Benefits to the Child

These skills help a child excel in all major walks of life

- **■** Improves Comprehension
- Helps Build a Photographic Memory
- Enhances Presentation
- Develops Creativity and Imagination
- Makes your child Calculator Free for life
- Removes the Fear of Numbers
- Enhances Speed and Accuracy
- Develops **Self Confidence**
- Makes the child Self Reliant

# Science behind Program



side of the brain focuses on analytical information processing, languages, logic, facts and computation. On the other hand, the right side of the brain focuses on creativity, visualization, imagination, shapes and pictures.

Most people use only the left side of the brain for their everyday activities including regular school academics. The right side remains under utilized. Hence, it is under developed.

The learning and thinking process is enhanced when both sides of the brain participate in a balanced manner. The **Brain-O-Magic** program is stuctured to develop the less dominant right side of the brain and improve the communication and coordination between both sides.

When children use both hands to move the abacus beads for small and large mathematic calculations, the quick communication between the hands and brain stimulates brain cells, promoting whole brain development.

# How does the Brain-O-Magic program work?

Using the Abacus: The program starts with teaching the child how to use the abacus to solve basic arithmetic operations (addition, subtraction, multiplication, division). Working with abacus demands concentration and coordinated interaction of eyes, both hands and both sides of the brain. This coordination of both sides is the key to superior intellectual abilities.

**Mental Calculations:** As the child becomes comfortable using the Abacus, they are taught to perform calculations mentally, using an imaginary Abacus. This trains the brain to work with pictures and enhances visualization which leads to the development of the usually underdeveloped right side of the brain.

Other Techniques: During each class, various teaching methods are used that are specifically designed to develop and enhance key skills. Examples include:

- Flash cards to develop concentration and photographic memory.
- Fast writing to develop speed, accuracy, concentration and listening skills.
- Random numbers to develop memory and listening skills.

# Program Duration

- The program consists of 10 levels
- Each level is taught over 3 months/12 weeks
- Classroom teaching time is 2 hours per week

### For ages 5 to 13

The **Brain-O-Magic** program is structured for children between ages 5 to 13, when the brain is at its peak of development. This is the best age to train the brain to utilize its maximum potential.

# Top 10 reasons to choose Brain-O-Magic

**Superior quality -** Course teachers are highly competent and trained.

Not just math - The course is structured in a way that the complete brain is developed instead of focusing on just learning how to calculate.

**Personal attention -** Limited number of children in a session.

**Stress free program** - The material is taught at a pace which makes it enjoyable and pressure free.

**Customized program** - Specialized course material is provided.

**Keeping parents informed - Regular parent teacher** meetings.

**Progress checks -** Regular monitoring of your child's progress.

Motivational environment - Fun environment keeping children challenged and interested.

**Lifetime skills** - Focus is on developing listening, concentration and visualization skills that will last a lifetime.

Time utilization - Well planned classroom time.

#### Contact:

510-MY BRAIN (510-692 7246) www.brainomagic.com

### **FAQ**s

#### Who can benefit from this program?

This program benefit children from the ages of 5-13 regardless of their IQ level. Can you imagine a child giving answers to questions like this in seconds without a calculator - square root of 7225? 4627X422? 22+55-43+79-89+72-59+87+51-32-41+67? After completing this program, they will.

## My child is already doing well at school and he loves math. Why would he need this program?

The human brain has an unlimited potential and there is always room to grow. This program is about training the brain and learning lifetime skills. Even if your child is an A+ student, this program will still help build a stronger foundation, helping them perform better at more competitive levels.

### My child is not good at math. How will my child do in this program?

Since the training method of our program differs so greatly from that of traditional mathematics, a lack of ability in traditional math does not predict any less success in the program.

### How much homework is involved with this program?

There is some level of practice involved to learn and master a new skill set. This program aims to make learning fun for children and they will enjoy doing this by themselves. It just takes an extra 10-15 minutes per day and the benefits will outweigh the amount of your child's effort.

#### Does this program help the child in school?

With the enhancement of your's childs ability to listen, concentrate and visualize, any topic is made easier at school. A child would get more out of a teacher's explanation and would be able to better comprehend and remember it.